

price catalog functions as the "master" UPC catalog source within the manufacturer's enterprise, while the manufacturer's EDI-enabled UPN/URL Database Management Subsystem functions as a "slave" UPC catalog source within the enterprise, data-synchronized to the master UPC catalog source.

a) 7. (Amended) A method of managing UPN/URL/Trademark/Product-Descriptor data links within a manufacturer's enterprise, wherein [the] a manufacturer's EDI-enabled UPN/URL Database Management Subsystem is programmed to automatically (i) access [the conventional] a UPC-indexed product sales catalog on periodic (e.g. daily) basis and (ii) import up-to-date (i.e. current) UPC numbers, trademarks and product-descriptors that are being used by the manufacturer within its UPC product sales catalog for enabling B-2-B e-commerce transactions with its retail trading partners.

8. (Amended) An apparatus for managing UPN/URL/Trademark/Product-Descriptor data links within a manufacturer's enterprise, wherein [the] a manufacturer's EDI-enabled UPN/URL Database Management Subsystem is programmed to automatically (i) access [the conventional] a UPC-indexed product sales catalog on periodic (e.g. daily) basis and (ii) import up-to-date (i.e. current) UPC numbers, trademarks and product-descriptors that are being used by the manufacturer within its UPC product sales catalog for enabling B-2-B e-commerce transactions with its retail trading partners.

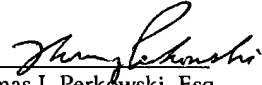
REMARKS

Applicant has cancelled Claims 1-2 and 9-16, and has amended Claims 3-8 in order to simplify prosecution of the present Application. Applicant reserves the right to file one or more Continuation Applications directed to the cancelled claims.

Favorable action is earnestly solicited.

Respectfully submitted,


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